

# Strategic Needs, Themes and Outcomes Framework



## The Dudley Play Strategy 2006 /2010

For further information look on

[www.justenjoy.tv](http://www.justenjoy.tv)



## Dudley Children's Play Initiative Strategic Needs Analysis

During 2006, an extensive audit, consultation and participation programme was undertaken to identify the play needs and aspirations of children and young people across Dudley. After detailed analysis of all the data, the following list of generic themes and outcomes was agreed by the Council. These have now been used to develop the Dudley Play Strategy and prioritise the portfolio of play projects for the Big Lottery Fund Children's Play Initiative application.

### Dudley children and young people told us that they...



### The Dudley Play Strategy Strategic Themes



Working together with its partners, the Council wishes to create, improve and develop children and young people's free local play spaces and opportunities. It seeks to support innovation and new ways of providing for children's play, develop an infrastructure to support local agencies and promote long-term strategic and sustainable provision to ensure that good, inclusive and accessible children's play services and facilities are provided locally.

*The Dudley Play Partnership will take the lead on implementing the Dudley Play Strategy and commissioning the necessary training and support.*

## Dudley Children's Play Initiative Portfolio

The following five strategic themes have been selected to meet the combined needs identified during the children's play audit, consultation and participation programme. These have been selected to best represent local and national policies and strategic outcomes including the Big Lottery Fund's Children's Play Initiative outcomes and other relevant local and national strategies. These five themes will be used to help the Council organise, manage and evaluate the Big Lottery Fund Children's Play Portfolio and set the framework for achieving the programme's wider themes and outcomes.



**Portfolio Criteria**  
Free of charge – Free to choose – Free to come and go

### Big Lottery Fund Children's Play Initiative Outcomes

- More children will take part in a wider range of good, inclusive and accessible play experiences.
- Children will have more choice and control over their play
- Children will develop greater well-being through play (including healthy growth, knowledge and understanding, creativity and capacity to learn).
- Children will achieve greater independence and self-esteem through play.
- Children will acquire greater social skills and respect for others through play.
- Children will be able to test boundaries, be challenged and take risks through play, while kept safe from harm. More children experiencing barriers to free play will be included in mainstream play provision (for example, girls, children and young people from ethnic or religious minorities, children in care, children of refugees and homeless families and those living in rural areas).
- Local communities, especially children, will have greater involvement in designing, planning and running play projects.

## The Dudley Play Partnership

### Strategic Operational Outcomes Framework

The Dudley Play Partnership will work together to develop an interdependent partnership of agencies to promote the long-term strategic and sustainable provision for children's play to ensure that good, inclusive and accessible services and facilities are provided locally. The needs and outcomes identified in Dudley Play Strategy have been organised into the following framework of operational outcomes. These will be used to structure the portfolio of projects and frame the monitoring and evaluation programme.

<b>Children's Play Initiative Portfolio Strategic Outcomes</b> <i>The Just Enjoy Children's Play Initiative will...</i>			
<b>Outcomes</b>	<b>Strategic Action</b>	<b>Project</b>	
<b>1</b>	The project will work with relevant partners to promote the importance of play.	The Dudley Play Partnership will take the strategic lead in delivering the outcomes in the Dudley Play Strategy and the Children's Play Initiative Portfolio. All portfolio projects will be required to support the full range of activities and work interdependently to achieve the outcomes.	<i>All projects</i>
<b>2</b>	The project will create new opportunities to listen to what children say and act upon it.	The Just Enjoy Children's Play consultation and participation road show will engage with large numbers of children and young people across Dudley. This work will ensure that the views, opinions and experiences of children and young people are at the heart of the development of play opportunities and facilities across the borough. The Just Enjoy road show will work and support all project teams and visit all locations.	<i>All projects</i>
<b>3</b>	The project will support innovation and new ways of providing for children's play.	Each play project will be required to set up a Local Play Partnership of children and young people with the purpose of supporting a programme of local play activities.	<i>All project</i>
<b>4</b>	The project will support children who are disabled, disadvantaged or at risk of exclusion.	Specific play projects have been chosen to support children who are disabled, disadvantaged or at risk of exclusion. These projects will be led by the Dudley Play Partnership working with Kids and the Dudley Me2 project.	<i>All projects</i>
<b>5</b>	The project will support activities that allow children to have fun with their friends where they are respected not bullied.	All play project teams will be required to promote strong anti bullying strategies in their programmes.	<i>All projects</i>
<b>6</b>	The project will support activities that allow children to be active, creative and adventurous.	All prioritised play projects have been chosen to ensure that children have the opportunity to be active, creative and adventurous.	<i>All projects</i>
<b>7</b>	The project will work with relevant partners to make public spaces more child friendly by creating, improving and developing free local play spaces and opportunities.	The capital play projects selected in the portfolio have been chosen to target three areas across the borough. The three new Play Zones will act as centres of excellence designed to try out new ways of working and focusing coordinated play activities to areas of opportunity and greatest need.	<i>All projects</i>
<b>8</b>	The project will support activities that help all children manage acceptable risks.	All play projects will be required to adopt a new risk assessment programme designed to engage all children and young people across the borough. The programme will seek to help children and providers identify and manage every day risks without losing the enjoyment and challenge of the urban and natural environment.	<i>All projects</i>